## **ClearForms**

#### **PRODUCT BRIEF**

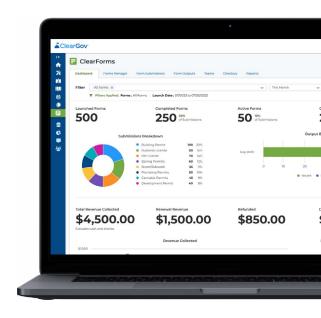


Issuing licenses and managing renewals have a lot of moving parts and people involved. Many departments are still using paper or PDF applications that require manual data entry, the frustrating back-and-forth between admins and applicants, and time wasted chasing down approvals. These inefficiencies bog organizations down with long processing times and recurring calls and emails for status updates from applicants.

ClearGov's web-based permitting and licensing solution, ClearForms, streamlines the application process so you can issue licenses faster and more efficiently. From business licenses to dog licenses, ClearGov's online forms elevate your services and modernize the experience for applicants and staff.

### **Key Features:**

- ✓ Flexible forms & templates Create custom application forms or choose one of our templates to get started.
- ✓ Form logic Add logic that adjusts forms based on input, so applicants only see questions relevant to them.
- ✓ Automatic routing Route the application to the right staff member automatically when it's their turn to review.
- ✓ Auto-notifications Notify stakeholders instantly when the process moves to the next step, reducing requests for updates.
- ✓ Payment processing Calculate fees automatically and accept secure payments online.
- ✓ Renewals Automate reminder emails and the manual steps involved in the renewal process to save time.
- Metrics dashboard Access powerful statistics to track submission trends, see revenue collected, and more.



GET A DEMO



### **ClearForms**

PRODUCT BRIEF



#### **How It Works**



Create custom forms or choose a template from our robust library of pre-built forms for licenses, permits, and more. Forms are easy to build and customize to meet your unique needs.



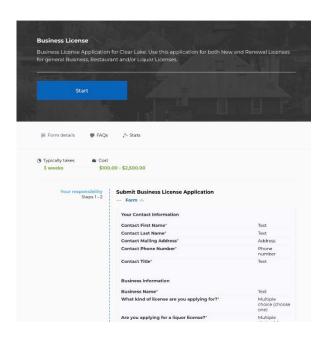
Forms are published automatically in an online portal for effortless sharing that provides applicants with anytime access to your services — from submission to payment.



Submissions are routed to the right staff for review automatically, and applicants receive status updates instantly so they can print permits or licenses from anywhere.

# Modernize the experience for applicants. Streamline the review process for staff.

- ✓ Improve constituent services
- ✓ Expedite submissions and reviews
- ✓ Eliminate incomplete applications
- ✓ Increase associated revenue
- ✓ Improve compliance rates
- ✓ Automate renewals





"It took less than a day to have a testable license application up and running. Less than a week from when we started, the first business received its license online! We're getting great feedback from our local business owners about the new online licensing option and we're very happy we found ClearForms."

India Adams-Jacobs, Town Manager of Colonial Beach, VA